



MEETING MINUTES
CENTRAL WATERFRONT PARTNERSHIPS & FINANCING SUBCOMMITTEE MEETING
MARCH 2, 2010
3:30 – 5:00PM SMT 4096

Attendees

Patrick Gordon
Ed Medeiros
Brian Steinberg
Heather Trim
Marshall Foster
Nathan Torgelson
Maggie Wallace
Gerry Johnson

I. Introduction – Gerry Johnson

Talked about engagement around the Waterfront and based on past experience what is deemed effective engagement/partnerships – based on contractual obligations (formal approaches) through public and private partnerships

1. Start off by identifying attributes with well-known effective organizations
2. At end, the subcommittee will review David's timeline
 - a. Look for private partners and special purpose

II. Subcommittee Background

Each subcommittee member went around the table and introduced himself/herself.

III. Effective Organizations and Attributes

Not-for-Profit	General Purpose Government	Special Purpose Public Entity	Lake Union Park	For Profit	BIA
-Zoo Society -Aquarium -Park 501(c)(3) Portland/NY -SPF -Chinese Garden SOC -SAM	-Seattle Center	-Pike Place Market (PPM PDA) -POS -PFA (Stadium) -Metro Parks	-MOHAI -DOPAR -Maritime Orgs -SPF -WGM Park	-Chelsea Pier -Pacific Place	-MID -Bryant Park

Aquarium –

Single focus, ability to fundraise

BIA, Metro Parks, LID –

(+) Raise money

(-) Taxing

Not-for-Profit –

(-) Public accountability, transparency

(+) Dealing directly with community

(+) Capable of having a mission

=What the org is judged on

=Build value, connections, continuity

(+) Nimble, flexible

(+) Judged by the board and not directly by community

(+) Effective advocates

Special-Purpose Public Entity –

(+) Bring resources that are not part of the City

(+) Property tax

(+) Formed by the people

=Think about Tacoma Parks=

-All

-Bonding ability

(+) Manage what kind of business comes in

=Keep character they want

For Profit –

(+) Concessions

(+) Vested interest in success

(-) Give them master contract

General Purpose Government –

(+/-) How much can they really do?

(+/-) Revenue = voter approved

(+/-) Seattle Center

=Foundation, good partner, interaction with private/non-profits

Brian Steinberg said a healthy waterfront has a healthy mix/retail – it is not tourist-like. In his opinion, tourists will like what Seattleites' like; they search for an authentic mix. The piers are privately owned, there are trade-offs with land use, zoning and districts.

IV. Next Meeting

Will talk about stewardship, roles of partners in every phase (design, operation, maintenance), review geography (partnerships based on ownership) and review David's timeline/flow chart.

V. Closing – 5:05 PM.